



Customer Success Story

Ampacet

Halo Gives Manufacturer a Global View of their Supply Chain

Business Situation

- PICK D3 database was clunky and impossible to manage
- Disparate databases meant no “global view” of their business
- Decisions were slow and based on out-of-date information

Benefits Achieved

- Real-time metrics on all business activities dramatically reduced time in decision-making process
- Global view of the business lowered overhead and improved operations
- Enhanced legacy systems throughout the entire enterprise

Why Halo?

- Cost-effective site licensing for worldwide rollout
- Seamless connection with JD Edwards ERP environment
- Easy-to-use interface needed little training for their business users

About Ampacet

Ampacet Corporation is the world’s leading volume provider of the pelletized pigments that add color to plastics. The company spans the globe with 12 manufacturing sites on four continents.

Managing such a global enterprise is challenging. “We never had a global view of our organization,” explained John Smith, Business Intelligence and Data Warehousing Manager for Ampacet Corporation. “We had reports from different facilities around the globe in different formats, at different times, and with different data. By the time we could normalize the data and analyze our performance in standardized terms, the information was out of date. We needed a system that would allow us to get real-time information from our facilities, regardless of where they were located, so that we could respond faster.”



Ampacet
Managing the Elements of Success™

“I can monitor inventory in Thailand, track production in Texas, and look at sales by territory from our sales reps in British Columbia. With Halo, we have a global view of our operations.”

John Smith
Business Intelligence and Data
Warehousing Manager

Why Business Intelligence?

JD Edwards worked well for the larger factories, but was cost prohibitive for some international and smaller locations. "We still had two separate systems," Smith said. "Our biggest headaches were very basic—we couldn't easily switch between metric and imperial measures and currency conversions were a nightmare. Finally the word came down from our CEO that he wanted a global view."

Finding a global solution was time-consuming. "We looked at all the data warehouse and business intelligence (BI) solutions on the market," Smith went on. "They were too expensive, too complex, too rigid, or too restricting. Then we found Halo, a BI solution for the supply chain that could run in conjunction with what we used." Now Smith manages a whole network of Halo systems from his home office in Indiana.

Benefits

"We can train new users in less than 15 minutes. We give them a quick demo, show them where to find the data and they're able to drive the system independently," says Smith. "Enabling our staff to do their own analysis takes a lot of pressure off the IT team, who can now spend their time focused on more pressing work."

Since implementing Halo, Ampacet has been able to respond to market forces much more quickly. "We can now see exactly what is going on in our various facilities with a few clicks of the mouse," Smith concluded. "Our CEO is an enthusiastic user. Halo lets him keep current with trends and patterns that were almost impossible to perceive before we started using Halo."



Corporate Headquarters

4885 Greencraig Lane
San Diego, CA. 92123
United States
1 888 300 0219
info@halobi.com

APAC Headquarters

Massey University House
Level 8, 90 Symonds Street
Auckland 1010, New Zealand
+64 9 379 9099
info-apac@halobi.com

